

**What does \$150,000 – 400 Feet – 2 jobs a week have in common?
Simulated Stone, Danielle Manufacturing and possibly you!**

Many of my associates in the industry have called and emailed me looking for new products that carry a high profit margin, easy to incorporate into an existing line of products, simple to sell materials only or install. Here is the answer.

Enclosed, please find information on the revolutionary polyethylene Simulated Stone product that is setting the standard and pace for residential and industrial fence design and installation. Running numbers back and forth and analyzing sales and installation numbers, it has been demonstrated that it is more than attainable to generate serious money with this product with relatively no upfront investment of time and or money.

We are aggressively looking for a few select individuals within specific designated areas who are committed to making a serious income with this revolutionary new product exclusively available through Danielle Manufacturing.

We are currently considering qualified candidate business owners/operators for Authorized Dealerships in only 15 “protected” geographic locations. Needless to say, interest has been keen and qualified candidates for our “Dealer Success Team” are quickly filling available spots.

Danielle Manufacturing has set the standard for the fence, deck and rail industries of the future. As a new Authorized Danielle Dealer, you won't have to be a pioneer or learn by trial and error. You'll be given the tools and support required to help you achieve your business goals and objectives. Since 1976, the Danielle name is synonymous with excellence - delivering the highest quality in materials and service without compromise. And with over 350 years of collective experience, we can help.

I look forward to helping you to explore this exciting opportunity. If you have any questions, please don't hesitate to call me at 800-255-6794 ext. 211, Monday – Friday between 8 a.m. and 5 p.m. EST.

Best regards,

Jeff Vikari
Director Dealer Business Development
jeffv@daniellefence.net

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Hillsborough Co. 813. 681.6181 / Fax 813. 676.1109
Toll Free 800.255.6794

Facility 4855 State Road 60 West Mulberry, FL 33860
Mailing Address P.O. Box 1019 Mulberry, FL 33860

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www.DanielleFence.com

Profit Path Projections Simulated Stone Fence

Retail Price per Linear Foot (price to customer)	\$60.50
Cost of Goods per Linear Foot (materials and install)	\$41.50
Gross Margin	31.40%
Overhead Expenses (car/truck, mortgage, utilities, tools etc...)	\$128,243.00
Owners Compensation - Profit	\$175,757.00
Gross Annual Sales	\$968,000.00
Linear Foot Installed Annually	16,000
# Work Weeks Per Year	40
Average Weekly Production (feet per week installed)	400
Average Size of Job Sold (feet per job)	200
Number of Jobs Needed per Week	2.0



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